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ELECTRONIC THESIS AND DISSERTATION UNSYIAH

TITLE

KEBIJAKAN PEMERINTAH KOTA BANDA ACEH DALAM PENERTIBAN PEDAGANG KAKI LIMA

ABSTRACT

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2016

BANDA ACEH CITY GOVERNMENTâ€™S POLICY IN CONTROLLING STREET VENDORS

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University (vii, 66), pp., Bibl., app.,

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Banda Aceh City Government policy on street vendors has been formulated in Qanun No. 3 of 2007. It is one of the indicators for the Government to control street vendors in the city of Banda Aceh. However, so far there are still many problems relating to street vendors, among others, there are still street vendors selling goods in places that have been banned and the government policies are considered less appropriate so that it reduces the incomes of street vendors in Banda Aceh. Challenges and obstacles are also still found in controlling street vendors. Input from street vendors about their problems is a good material for making new policies and addressing how to maintain secure and steady incomes for their business. This study aims to determine the implementation of the Banda Aceh City Governmentâ€™s policy in controlling street vendors and to identify the constraints faced by the government in controlling street vendors. Based on the objectives, the research employed a qualitative research method by observing human beings in their own domain and their interaction with others. In data collection, the researcher dealt with living objects or data during the research without looking at the background and history of an object of research. The governmentâ€™s policy was controlling the number of vendors selling goods in front of shops and at the sides of roads with congested traffic. On its effort, the government also took measures by regulating a relocation system and shelterization and also giving guidance to street vendors. The obstacles faced were the lack of awareness of street vendors to government policies and ineffective relocation places provided by the government. Keywords: policy, government, controlling, trader, street vendor.